

EVENTS & CONCERTS IN THE OLD BREWERY STORE

The Old Brewery Store is Kent's new and exciting venue. This wonderfully atmospheric venue has been created in the former wines & spirit warehouse and has already proved a hit with music fans, party-goers, promoters and exhibitors.

NEW for 2012

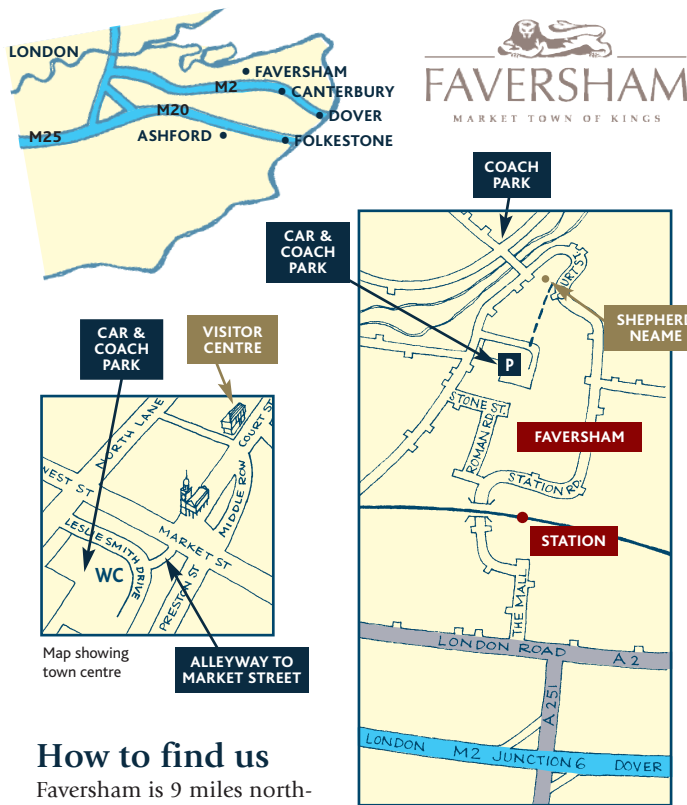


We have a fantastic array of concerts, so for a night to remember why not visit the venue inside Britain's Oldest Brewer?

Sat 4th Feb	Jam Sandwich rock the brewery - again!
Sat 3rd Mar	Hullabaloo – causing a commotion
Fri 6th April	Imagine... The Beatles
Sat 5th May	DC Fontana – don't miss this stylish and original octet
Sun 3rd June	Jubilee Concert – Goosebumps
Sat 23rd June	An evening with Cameo Opera
Sat 7th July	Abalicious – one of Europe's leading ABBA tribute bands
Sat 4th Aug	Olympic Concert
Fri 31st Aug	Hop Festival Hop
Sat 6th Oct	Concert – act TBC
Sat 3rd Nov	Oranjeboom Unsigned – showcasing new bands
Sat 8th Dec	'60s, '70s & '80s Christmas Cracker

The possibilities for this new venue are endless – dinners, launches, conferences, parties, weddings and live music events. For more information on private hire or our 2012 line up please call 01795 542285 or visit

www.oldbrewerystore.co.uk



Map showing town centre

How to find us

Faversham is 9 miles north-west of Canterbury, just off junction 6 of the M2, and the brewery can be found in Court Street – close to the town centre. Those arriving by car should follow the brown tourist signs to the town centre car park; this is less than five minutes' walk from the brewery.

The town can also be reached by train from London (Victoria or St Pancras) and many parts of Kent. The walk from the station to the Brewery takes approximately 10 minutes. *Further details and directions can be found on our website.*



Further information & bookings

Shepherd Neame Visitor Centre, Court Street, Faversham, Kent ME13 7AX

T: 01795 542016

E: tours@shepherdneame.co.uk
W: www.shepherdneame.co.uk



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NEW for 2012

EVENTS & CONCERTS IN THE OLD BREWERY STORE

Brewery Tours

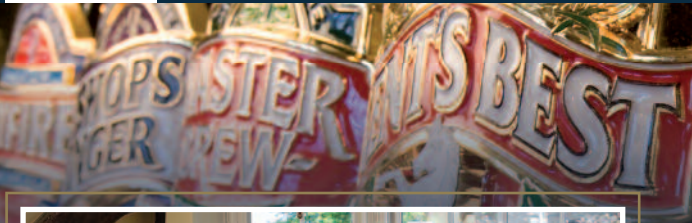
Visit Britain's Oldest Brewer in Faversham, Kent



enjoyEngland
Awards for Excellence 2011
GOLD WINNER

VISITOR
Shepherd Neame
CENTRE

SMALL VISITOR ATTRACTION OF THE YEAR



www.shepherdneame.co.uk

01795 542016

Behind the scenes

at Britain's Oldest Brewer



Beer, otherwise known as the 'Drink of England', has been produced in Faversham for over 850 years and the Shepherd Neame Brewery, set in the heart of this historic market town, is open to visitors who wish to discover more about this proudly independent family company and its wide range of award winning beers.

From the Visitor Centre, set in a beautifully-restored medieval hall house, you can join an award-winning guided tour and go behind the scenes at this busy working brewery to discover

how history and heritage are combined with modern technology to produce our range of Kentish Ales and speciality lagers.

Meet your guide and set off for an 80 minute tour on which you will learn a little of the ancient art of brewing; see traditional mash tuns; taste natural mineral water from the brewery's well; try some malted barley and smell locally-grown Kentish hops. The tour also includes "The Old Brewery Store", featuring impressive displays of historic delivery vehicles, a recreated cooper's workshop, bygone pub signs and a collection of hop picking memorabilia.

Of course we wouldn't let you leave without sampling and the tour ends with a fascinating tutored tasting – audience participation encouraged!

Finally, visit the Brewery Shop and pick up a souvenir, gift or some beer! The whole visit, including tasting, takes 2 – 2½ hours.



Notes

• Soft drinks will be provided if preferred and for visitors under the age of 18. • Many of the areas visited during the tour are of an industrial nature, so – in the interests of safety – children must be at least 12 years of age. • The tour itself lasts approximately 1 hour 20 minutes and includes several of the brewery's historic buildings, which have a number of steep staircases and uneven surfaces. The tour may therefore be difficult for infirm visitors and is not suitable for wheelchair users. • Practical footwear is recommended. • Production or engineering considerations may necessitate restricting access to certain areas on some occasions. • Brewing is a batch process so we cannot guarantee that any particular piece of equipment will be in use at the time of your visit. • Production does not normally take place at weekends. • Events, private hire or operational reasons may mean that, occasionally, The Old Brewery Store or parts of the Visitor Centre and tour route may be closed.

Daytime tour & tasting



Daytime tours run on most Wednesdays to Saturdays all year and on most days in summer. The brewery is a working industrial site so the number of participants on each tour is limited. Therefore, visitors are strongly advised to book in advance.

Exclusive tours for groups available most days – please call for details.

Prices: for the tour, light refreshments and a fascinating tutored tasting are as follows:

Adult £11.50 Senior Citizen £10.50

Child* (aged 12 – 17 inclusive) £9.00

*Child rate applies to children accompanied by a parent or guardian – special rates apply to school visits and student groups. As the brewery is a working industrial site, children joining the tours must be aged 12 or over.

Beer & Food Evenings

Take a guided evening tour, then savour a superb four-course "Beer Dinner". Each course is matched by a specially-selected beer whose flavours complement the food. The themed menus vary according to the season.

£52.50
PER PERSON

Available on the following days:

Saturday 28th January	Friday 24th August
Saturday 17th March	Friday 14th September
Friday 27th April	Friday 12th October
Friday 25th May	Saturday 10th November
Friday 29th June	Friday 14th December
Friday 27th July	Saturday 15th December

Exclusive evenings for groups of 30 or more available most days – please call for details.



Evening Tour & Ale Samplers' Supper

£27.50
PER PERSON

For a night out with a difference, why not visit Britain's Oldest Brewer? Enjoy an 80-minute tour, a fascinating tutored tasting and a two-course home-cooked supper. Of course, there's also time for a pint or two with your meal.

Available on the following Fridays:

17th February	18th May	17th August
16th March	15th June	21st September
20th April	20th July	16th November

Exclusive evenings for groups of 30 or more available most days – please call for details.

Bookings & information 01795 542016 or www.shepherdneame.co.uk

Special Events

WEDDING FAIR @ THE OLD BREWERY STORE

Sunday 1st April

Ease the strain of organising your special day with a visit to our Wedding Fair. Lots of ideas at this Wedding Show Ltd. organised event.

FREE ADMISSION

MURDER MYSTERY

EVENING Friday 13th April

Friday 13th is unlucky for some! Book a place and become one of Inspector Jager's rookies as she pieces together the evidence to crack the crime. Savour a superb four-course dinner in the brewery's 15th Century function room – but keep your eyes peeled for clues and solve the mystery!

MODEL RAILWAY

EXHIBITION @ THE OLD BREWERY STORE

Saturday 12th May

Model Railways return to Faversham at Model Rail 2012. Up to 20 layouts and trade stands on display in this unique 'steam brewery' location.



FAVERSHAM HOP FESTIVAL

Sat 1st & Sun 2nd September

This lively and popular event recalls the traditional celebrations associated with the hop harvest. With plenty to do and see, including live music, arts, crafts and Morris Dancers – enjoy the merriment with a pint in hand. The Brewery and Shepherd Neame pubs host a variety of activities over the weekend. Advance booking is recommended for Hoppers' Lunches in the Visitor Centre function room and for the Brewery Tours.

"THE SPITFIRE" HOP PICKERS STEAM TRAINS

Saturday 1st September

Make tracks to Faversham aboard the legendary 'Spitfire' steam train as Britain's Oldest Brewer conjures up the atmosphere of the Hop Pickers' Specials aboard which Londoners once travelled to Kent for the September harvest.



WEDDING FAIR @ THE OLD BREWERY STORE

Sunday 16th September

For details see 1st of April

Group Visits

The 2011
Group Travel
Awards

Winner

The Shepherd Neame Visitor Centre is a wonderful venue for a group outing. There's a discount for pre-booked parties and groups can combine their visit with a traditional lunch or afternoon tea, freshly-prepared and served in the Visitor Centre. We have also teamed up with other local attractions to provide a series of full-day itineraries for groups looking for a whole day out.

Groups are also welcome to visit in the evening – enjoy an 80-minute tour, an enlightening tutored tasting and a traditional, home-cooked supper or a superb four-course "Beer Dinner". Of course, there's also time for a pint or two with your meal!

For full details of our special packages for groups, please telephone for a copy of our Group Visits Guide.

GROUP ORGANISERS GO FREE



School Visits

Educational visits are suitable for students aged over 14 and provide an opportunity for students to see how traditional skills are combined with modern equipment and technology to produce Shepherd Neame's renowned beers.



The tours can provide valuable information for those studying science (particularly micro-biology or fermentation), business studies, tourism, marketing, history and geography. It is usually possible to arrange a question and answer session to enable students to find out more about those subject areas most relevant to their course.



Short Breaks

2 nights' Bed & Breakfast plus Brewery Tour for 2
£139.00 per couple

Offer available in a selection of our local hotels and pubs with rooms

Please call for details
01795 542016

Personalised Gift Certificates

An ideal birthday, anniversary or Christmas present. Available for:

- ★ Brewery Tours
- ★ Ale Samplers' Suppers
- ★ Beer & Food Evenings
- ★ Short Breaks

Order online at www.shepherdneame.co.uk or telephone **01795 542016**

Brewery Shop

The Brewery Shop, 10 Court Street, Faversham

Open:

10.30am – 4.30pm
Mondays – Saturdays
and
10.30am – 1.00pm on
Sundays from Easter
to October.



The shop is full of fantastic gifts and souvenirs, including jewellery, food, games and superb hampers – many of them locally-produced and many with a beer or brewing link. There's also a selection of beer-related books and the Shepherd Neame



clothing collection. Of course, our range of award-winning ales and speciality lagers is available too and you can also book a Brewery Tour.

Order online at:
www.shepherdneame.co.uk
or call: **01795 542014**

**TRAVEL THROUGH TIME –
FAVERSHAM TRANSPORT
WEEKEND Saturday 19th
& Sunday 20th May**

On Saturday, a colourful collection of buses, coaches and charabancs will descend on Faversham. On Sunday the historic town centre will play host to the colourful spectacle of hundreds of classic and vintage cars and motorcycles. The transport theme will extend to The Old Brewery Store with slot racing cars and other special exhibits. Combine a brewery tour with a stroll around the town centre to see the historic vehicles. Lunches will be served in the Visitor Centre function room on both days – advance booking essential.

**“THE SPITFIRE” STEAM
TRAINS Sunday 20th May**

A truly nostalgic day out: travel in style from London aboard an express steam train and enjoy the vibrant Car & Motorcycle Show. A local afternoon trip from Faversham is also available. Advance booking recommended.

**GREEN TOURISM
WEEK Mon 21st –
Sun 27th May**

Learn about our sustainability and environmental initiatives.

**FATHERS’ DAY TOURS
WITH LUNCH OR TEA
Sunday 17th June**

An unbeatable present for Dad! Enjoy a tour of Britain’s Oldest Brewer followed by a tutored tasting and a pint or two over a traditional Sunday lunch or a sumptuous, homemade Brewers’ Tea.



GHOST TOURS

Saturday 27th October

As Britain’s Oldest Brewery – Shepherd Neame has a few ‘old’ friends. Find out about unexplained happenings and sightings as actors bring some of the ghostly tales to life on our special Hallowe’en tours.

**A GHOSTLY EVENING
WITH BRITAIN’S
OLDEST BREWER**

Saturday 27th October

Take a guided evening ghost tour of the brewery, then savour a superb two-course Hallowe’en-themed dinner hosted in the atmospheric Old Brewery Store.

**MURDER MYSTERY
EVENING**

Saturday 17th November

Savour a superb four-course dinner in the brewery’s 15th Century function room and examine the scene of the crime with Inspector Jager. Will you successfully apprehend the culprit?

**CHRISTMAS BEER AND
LOCAL FOOD FESTIVAL @
THE OLD BREWERY STORE**

Saturday 24th November

Start the festive season early by sampling, enjoying and buying Kent’s finest local produce, together with our acclaimed ales and lagers.

FREE ADMISSION



In addition to being the starting point for brewery tours, the Visitor Centre also boasts a traditional bar with a contemporary feel and a magnificent 15th Century function room making it an ideal location for weddings, family dinners, parties as well as business meetings, seminars and product launches.

Your Wedding at Shepherd Neame

YOUR CEREMONY

YOUR RECEPTION

YOUR EVENING PARTY

The Shepherd Neame Brewery at Faversham makes a unique venue for your wedding.

Our planning is meticulous and we will help make your special day truly memorable for you and your guests.

Our Visitor Centre features a 15th Century function room which, with its wealth of exposed beams and superb octagonal crownpost, provides a cosy, comfortable and friendly atmosphere for ceremonies and receptions. The brewhouse at the heart of this working brewery is also licensed for ceremonies.

For larger groups our recently-developed venue, The Old Brewery Store, is now available for wedding ceremonies, receptions and parties. This is ideal if you would like more of your friends and family to join your



celebrations, as it can accommodate 150 – 400 guests for your evening party.

This spacious venue is full of atmosphere and facilities include a stage, dance floor, theatrical lighting and a bar.

We pride ourselves on superb food and service and, as yours will be the only wedding on the day, you and your guests will have exclusive use of the function rooms, Visitor Centre bar and Brewers’ Garden.

As Britain’s Oldest Brewer, we are widely renowned for our attention to detail and our Wedding Co-ordinator will guide you through the planning for the big day. We will tailor the arrangements to meet your individual wishes and add special touches to make the occasion unforgettable.

For further details please call our Wedding Co-ordinator, Samantha Jeal on 01795 542285 or e-mail weddings@shepherdneame.co.uk

Business Meetings, Conferences & Product Launches



The Brewery, in the centre of Faversham, is the perfect location for a corporate event – just over an hour from London by train and within easy access of the M2 motorway and the ancient city of Canterbury.

Here, organisers of conferences, seminars and office away-days can create original and cost-effective events in charming surroundings using the latest technology. We can host up to 70 delegates in the Visitor Centre or up to 200 in The Old Brewery Store.

We offer a full range of public address and presentation equipment and there is also the option to incorporate activities and team-building games. Enjoy a tour of the brewery and a tutored tasting; or test your palate with our fun beer tasting challenge.

The brewery can provide a range of meals from a finger buffet to a beer and food matching dinner – all freshly prepared on site using the finest local ingredients. Please telephone for details.

Party in a Brewery? Sounds Good!

Yes you can organise a party in the brewery! We have two venues to offer – the traditional Visitor Centre or the unique Old Brewery Store. An evening tour makes a great start to any celebration – birthday, retirement, stag or even a hen night! In addition to great beer and food, our bars stock a carefully selected range of wines and spirits and there’s space for a disco or live band. Please telephone for details.

Bookings & information 01795 542016 or www.shepherdneame.co.uk